



LICENSE PLATE DESIGN RELEASE AGREEMENT

This Release Agreement is entered into this _____ day of _____, 20____, by and between the Commonwealth of Virginia, Department of Motor Vehicles (hereinafter referred to as "DMV"), and the _____(hereinafter referred to as "Owner of the Design"). The parties agree as follows:

TERMS OF AGREEMENT:

- A. Upon receipt of this executed Release Agreement and an appropriate electronic media file design, the Owner of the Design agrees to allow for DMV to use, in whole or in part, its design for the purpose of selling and promoting the sales of Virginia license plates in Virginia.
- B. When necessary, DMV will require modification of the colors and/or license plate design to meet Virginia’s license plate design standards.
- C. DMV shall submit, for approval by DMV and Owner, a metal prototype plate of the proposed design prior to making said plate available to the general public.
- D. The Owner of the Design waives any royalty fees to which it might otherwise be entitled for use of its design, in whole or in part, on the special license plate.
- E. DMV shall charge for every set of special license plates issued the fees prescribed by law. Said fees will be charged to the person to whom the special license plates are issued. DMV will collect all fees for each set of original, reissue, or renewal license plates issued with the design.
- F. To the extent permitted by law the Owner of the Design shall indemnify and hold harmless DMV and the Commonwealth of Virginia, its employees and representatives from any and all claims, suits and liabilities caused by the Owner of the Design arising in connection with this Release Agreement. Nothing contained herein shall be deemed an express or implied waiver of the sovereign immunity of the Commonwealth.

Except as provided in Paragraph F, this contract is governed by the laws of the Commonwealth of Virginia.

AGREED:

(Owner of the Design)

Department of Motor Vehicles

By: _____
(Signature)

By: _____
Title: **Assistant Commissioner for Driver,
Vehicle and Data Management**

Address: _____
