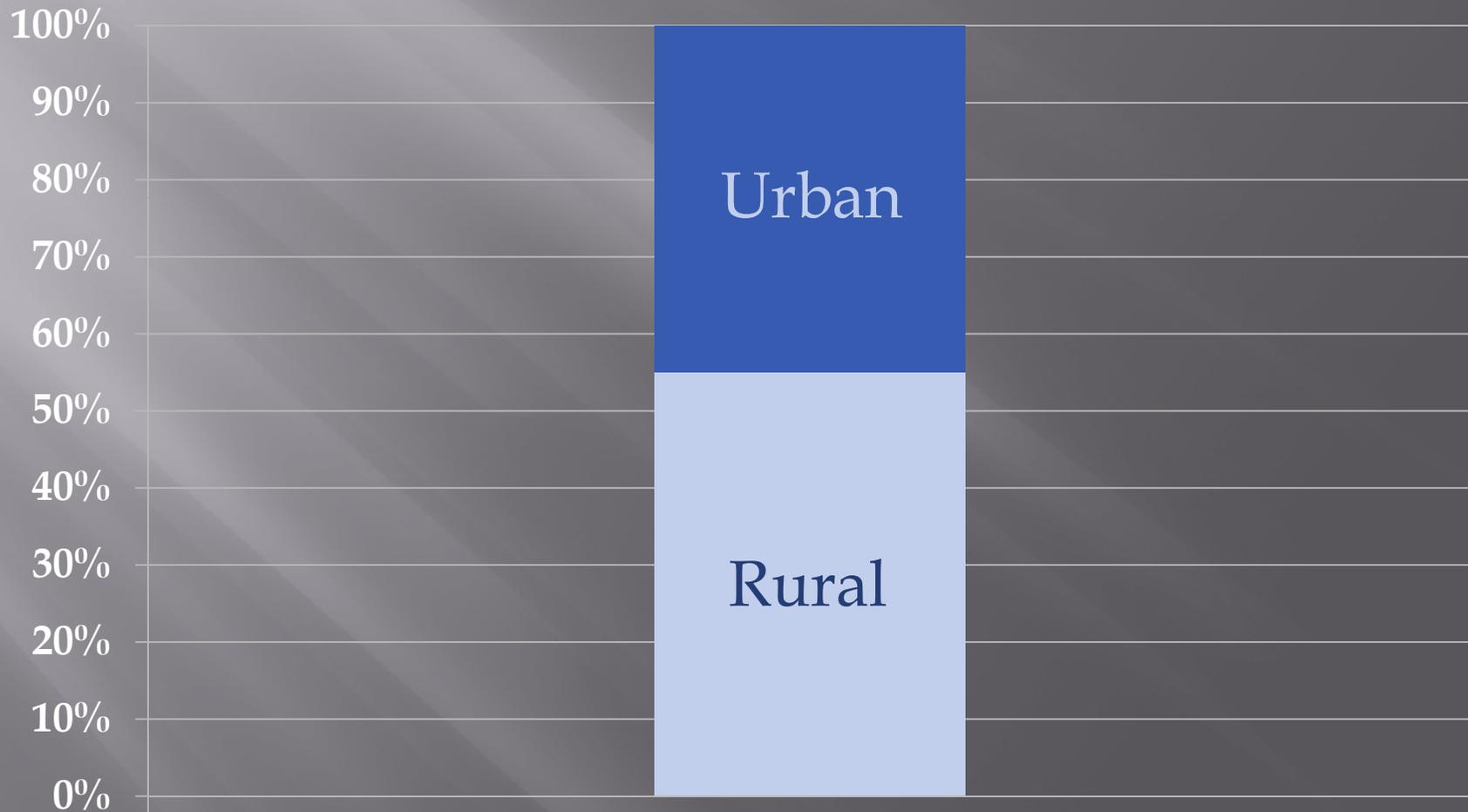


RURAL TRAFFIC SAFETY

Jeff Michael
Associate Administrator for Research and
Program Development
National Highway Traffic Safety
Administration

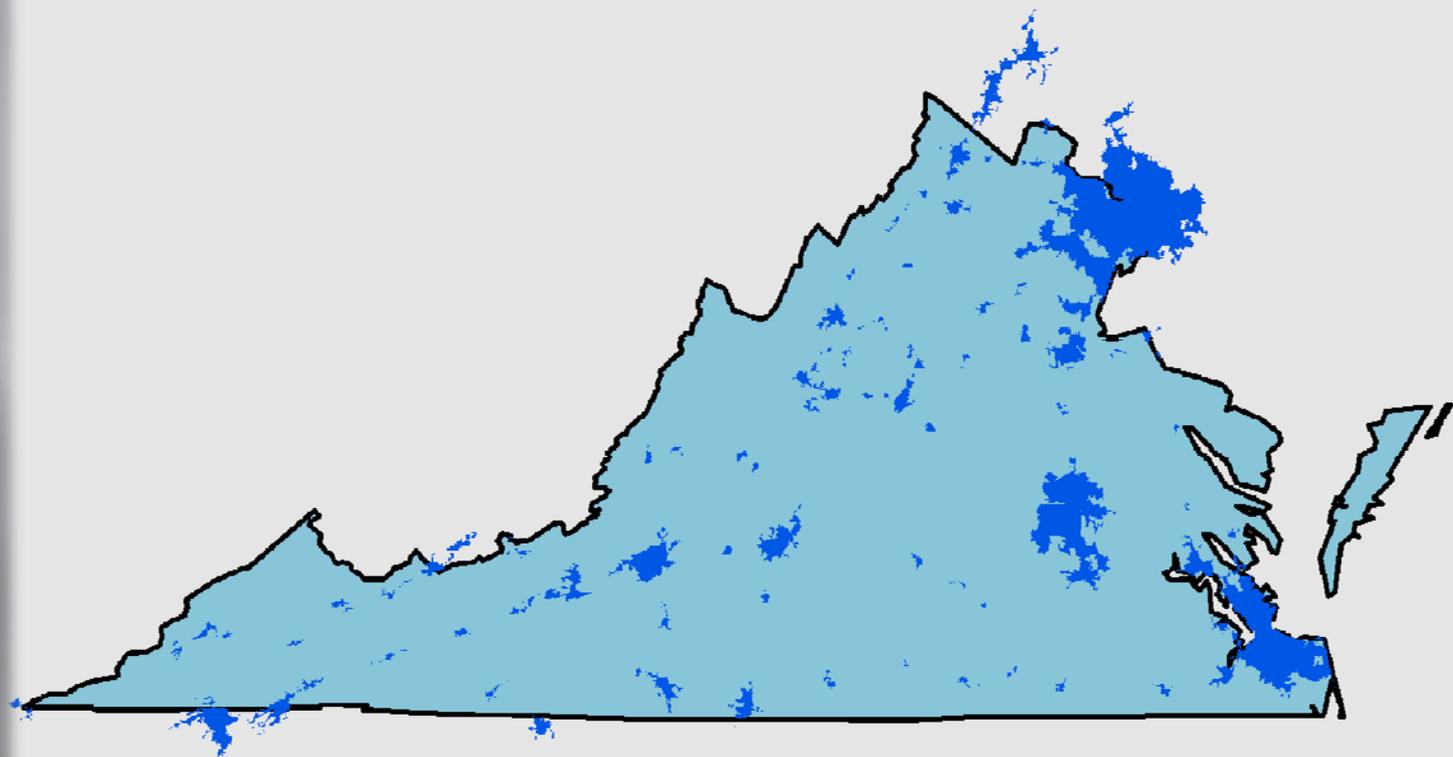
Total Traffic Fatalities in Virginia



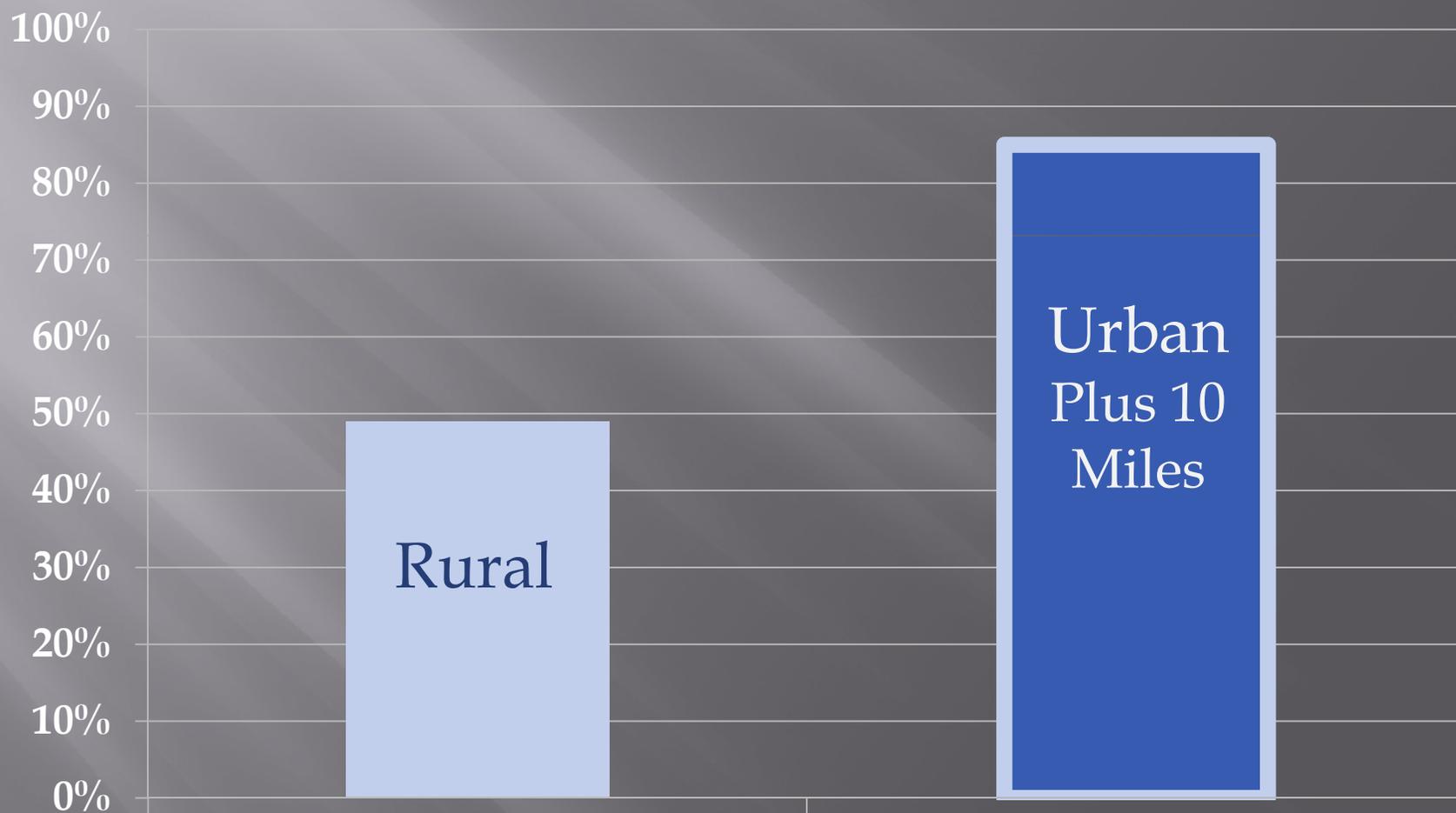
Behavioral Tools

- ▣ High Visibility Law Enforcement
 - Safety checkpoints
 - Saturation Patrols
 - Local media

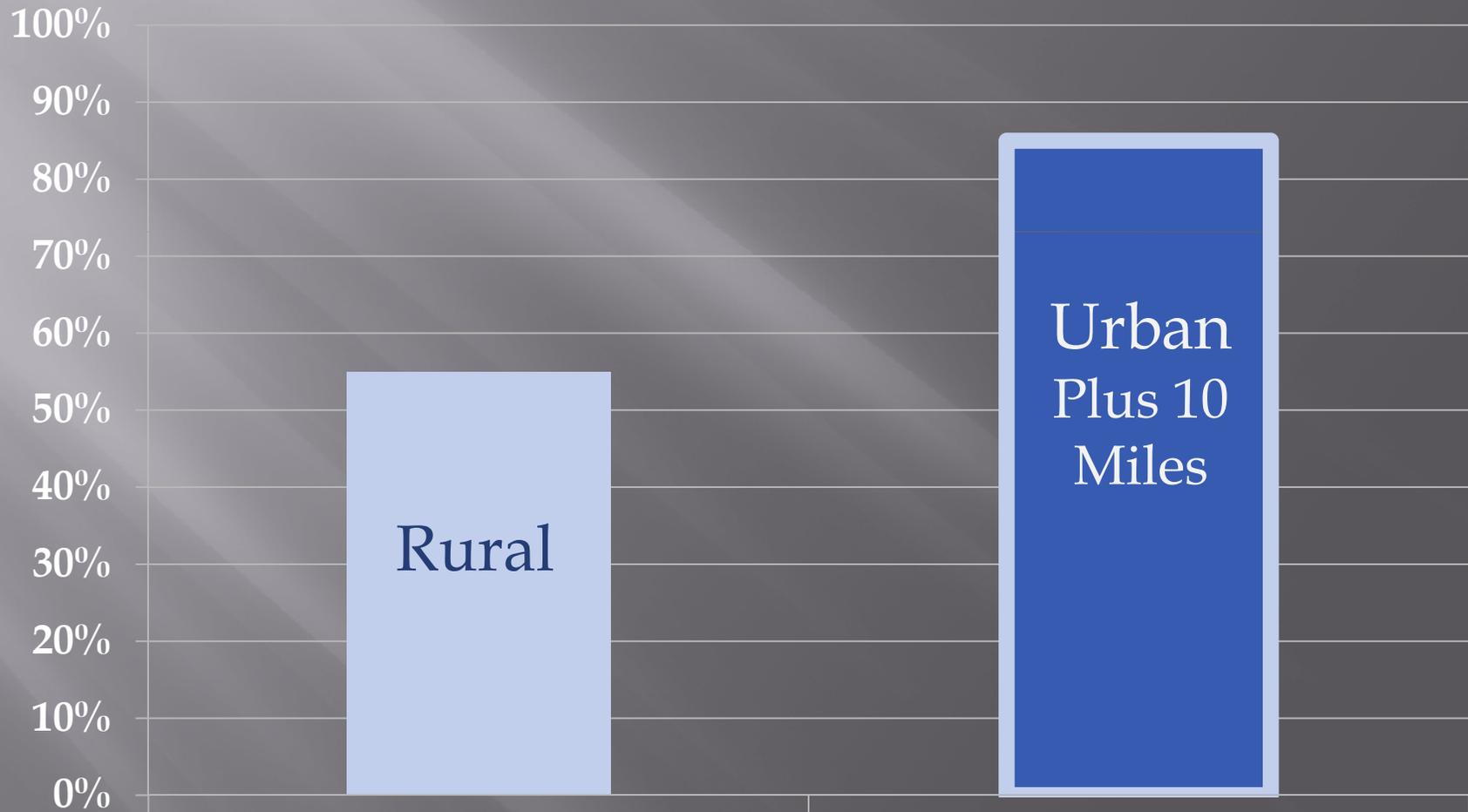
Rural Virginia



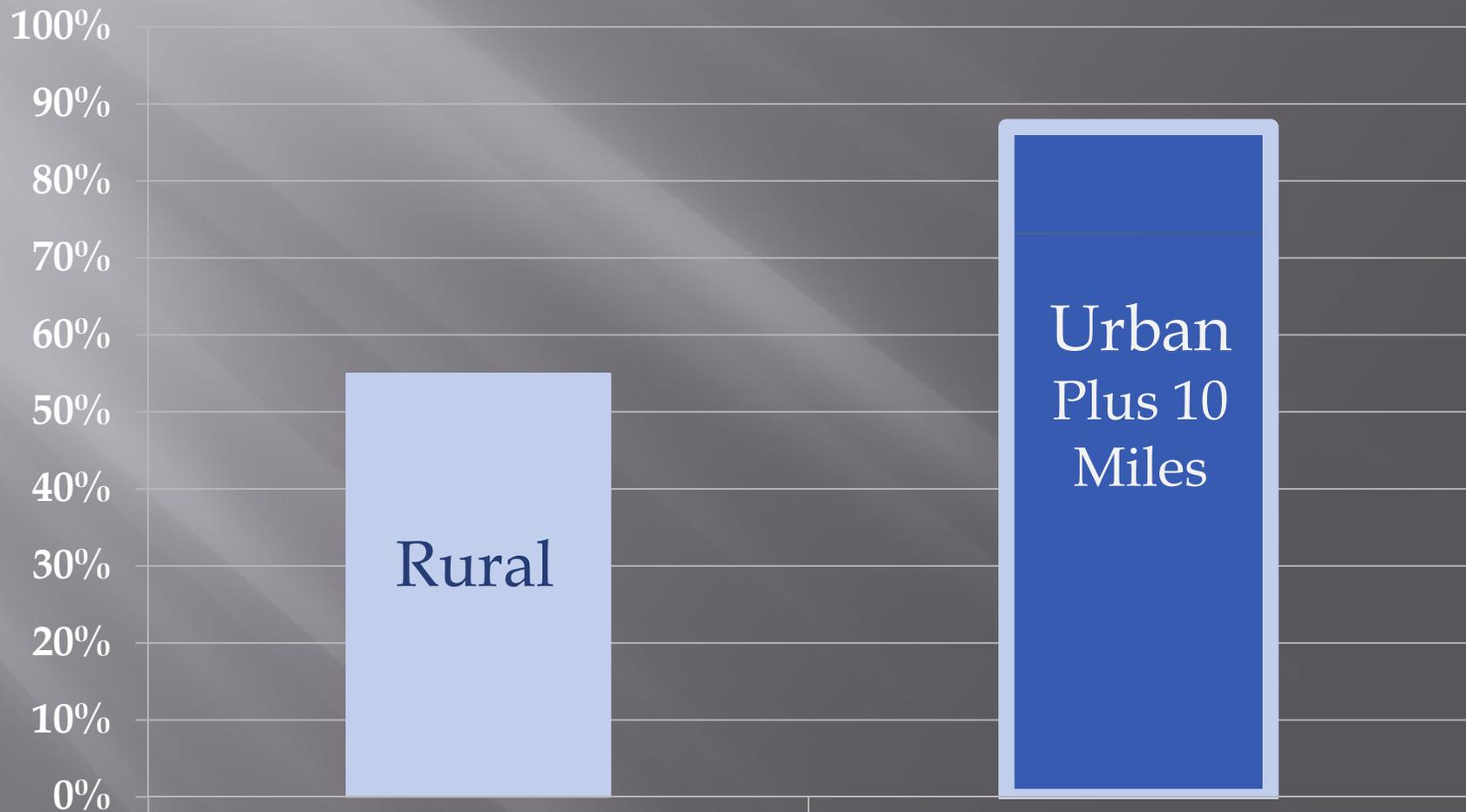
Alcohol-Impaired Fatalities in Virginia



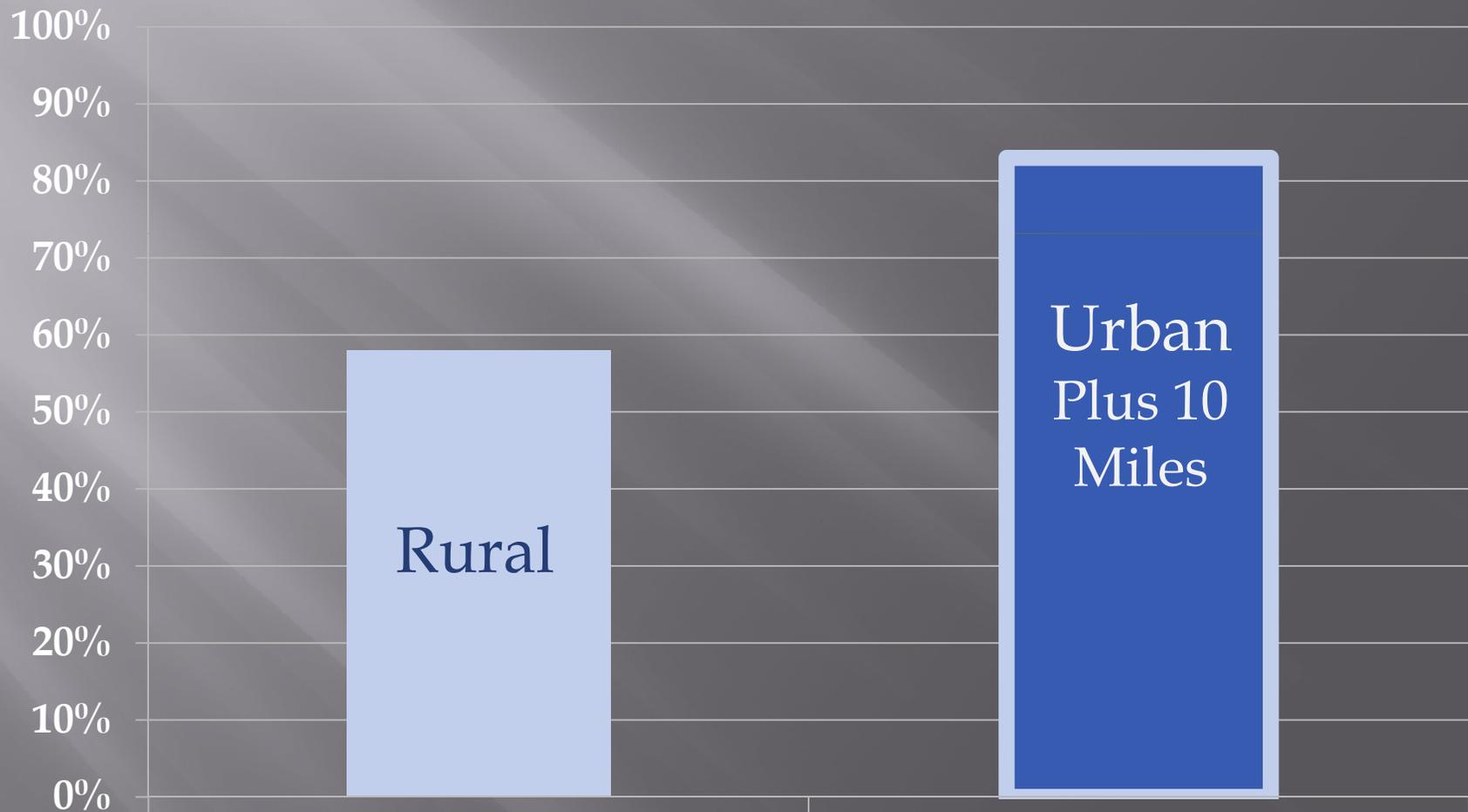
Unbelted Fatalities in Virginia



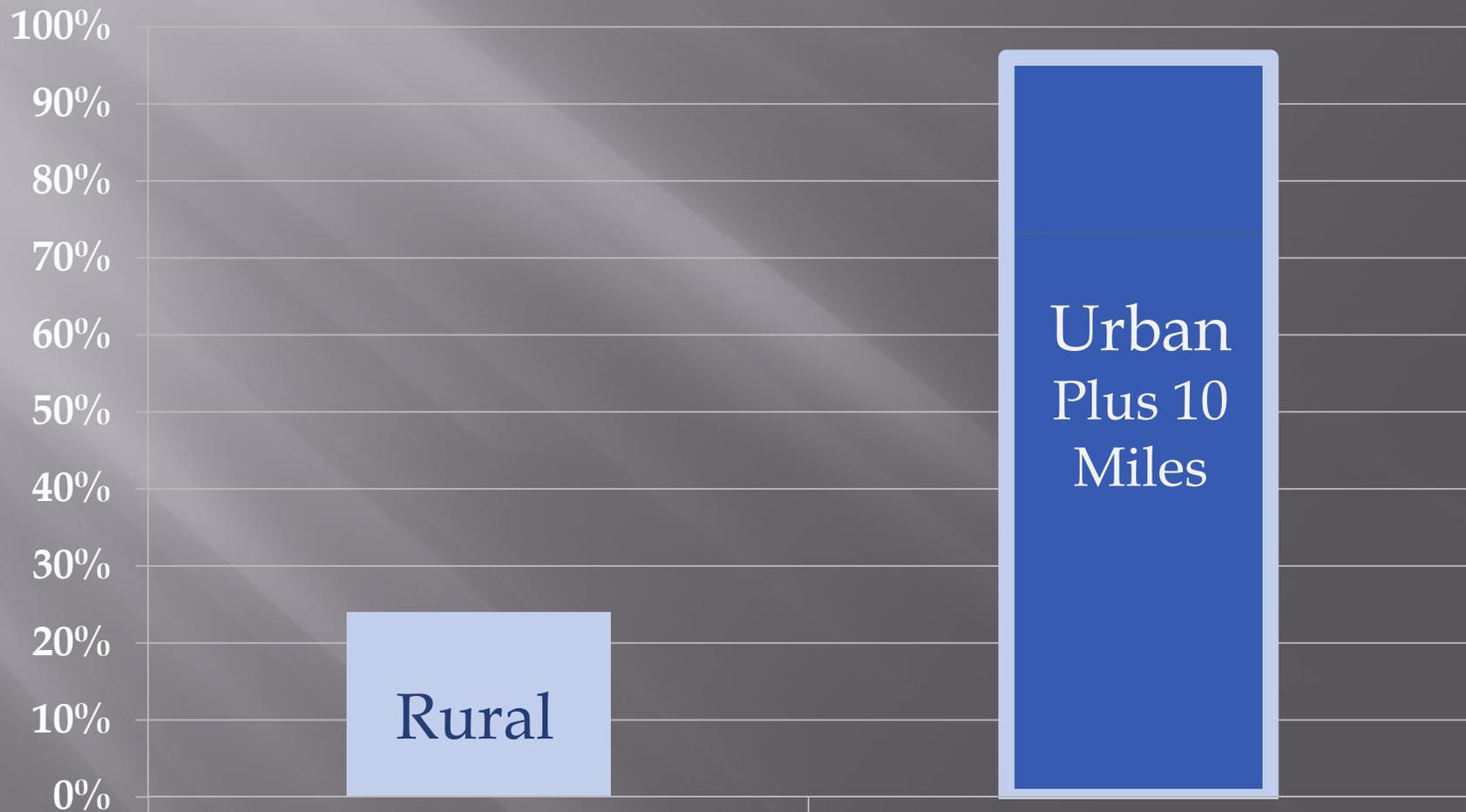
Speeding Fatalities in Virginia



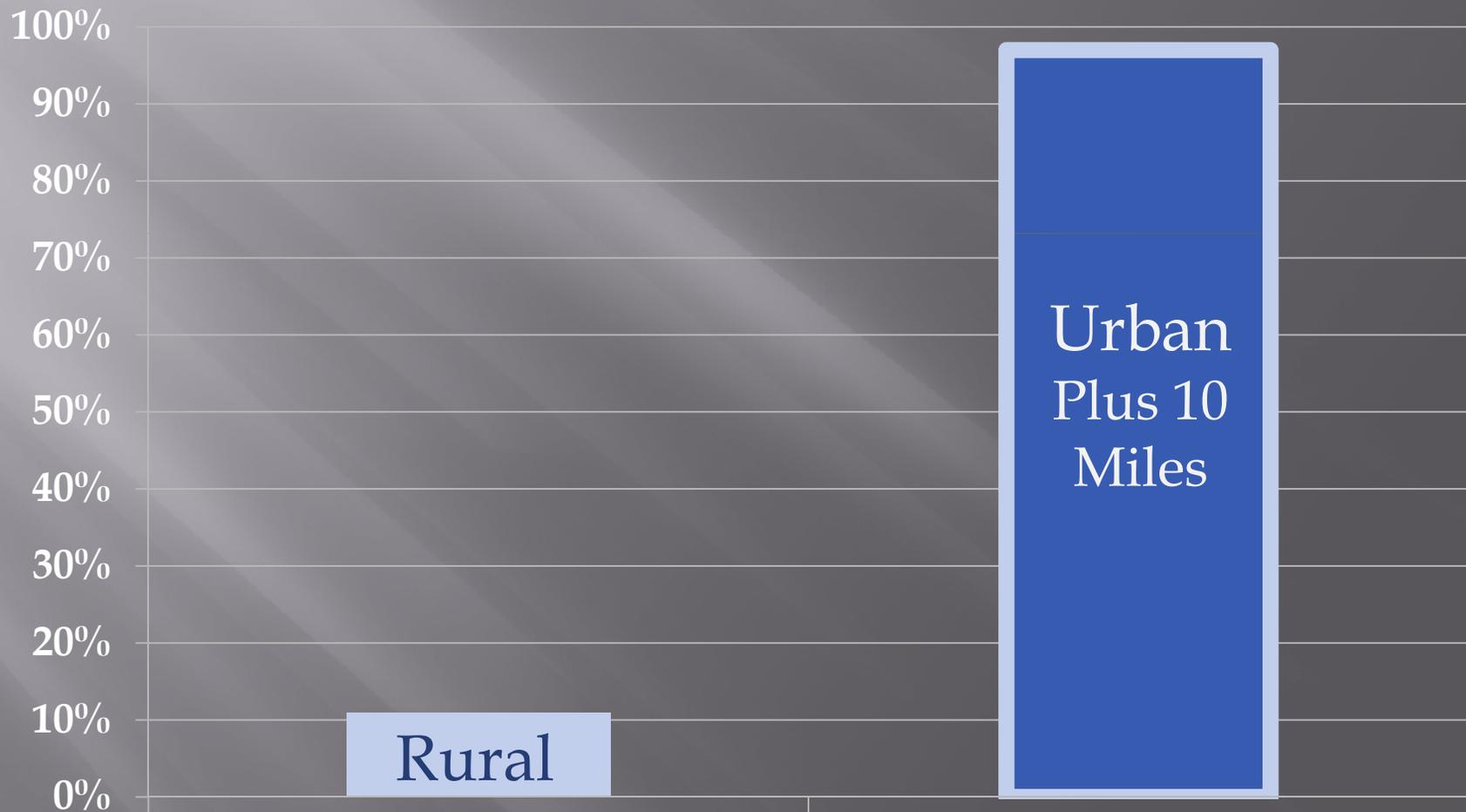
Large Truck Fatalities in Virginia



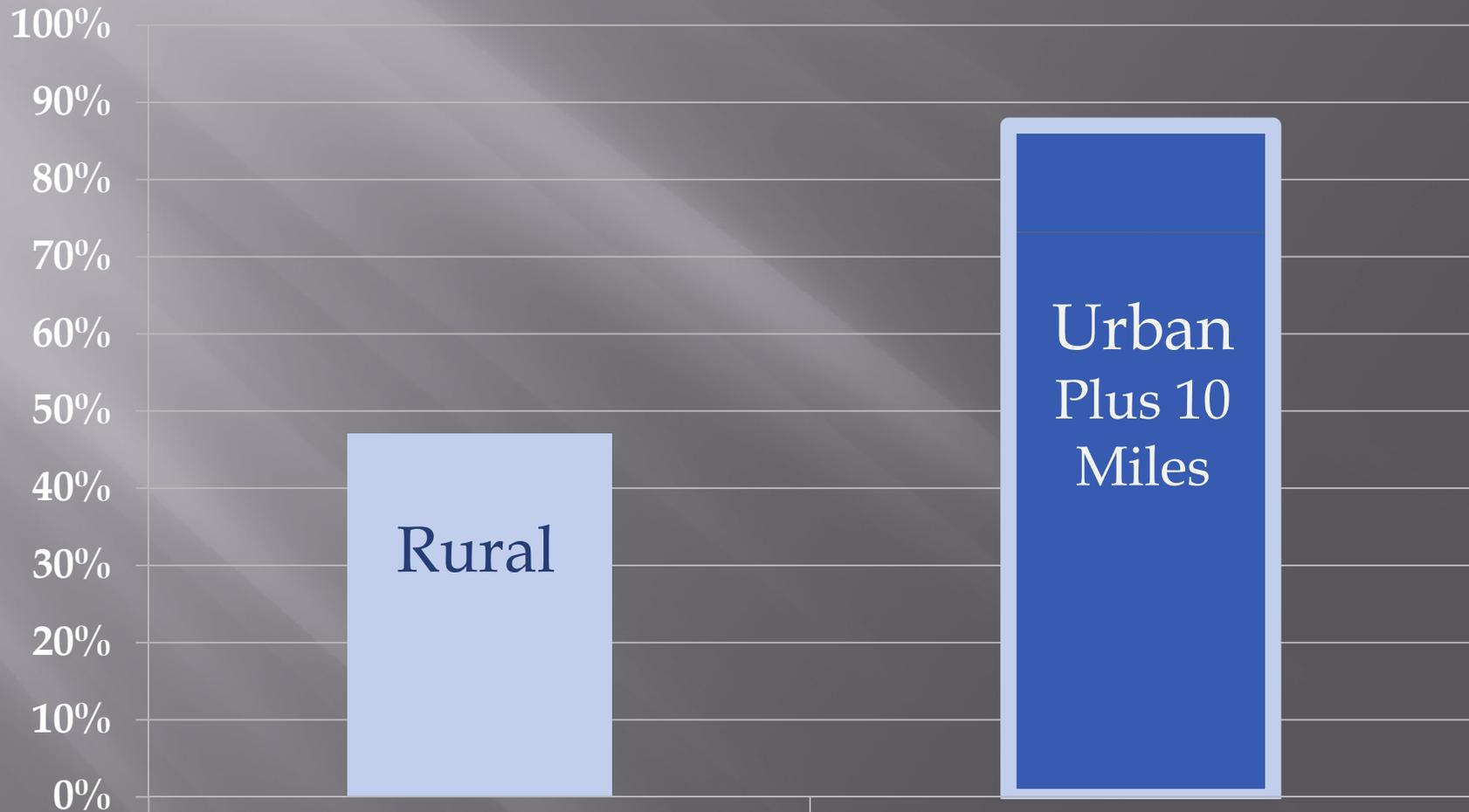
Motorcycle Fatalities in Virginia



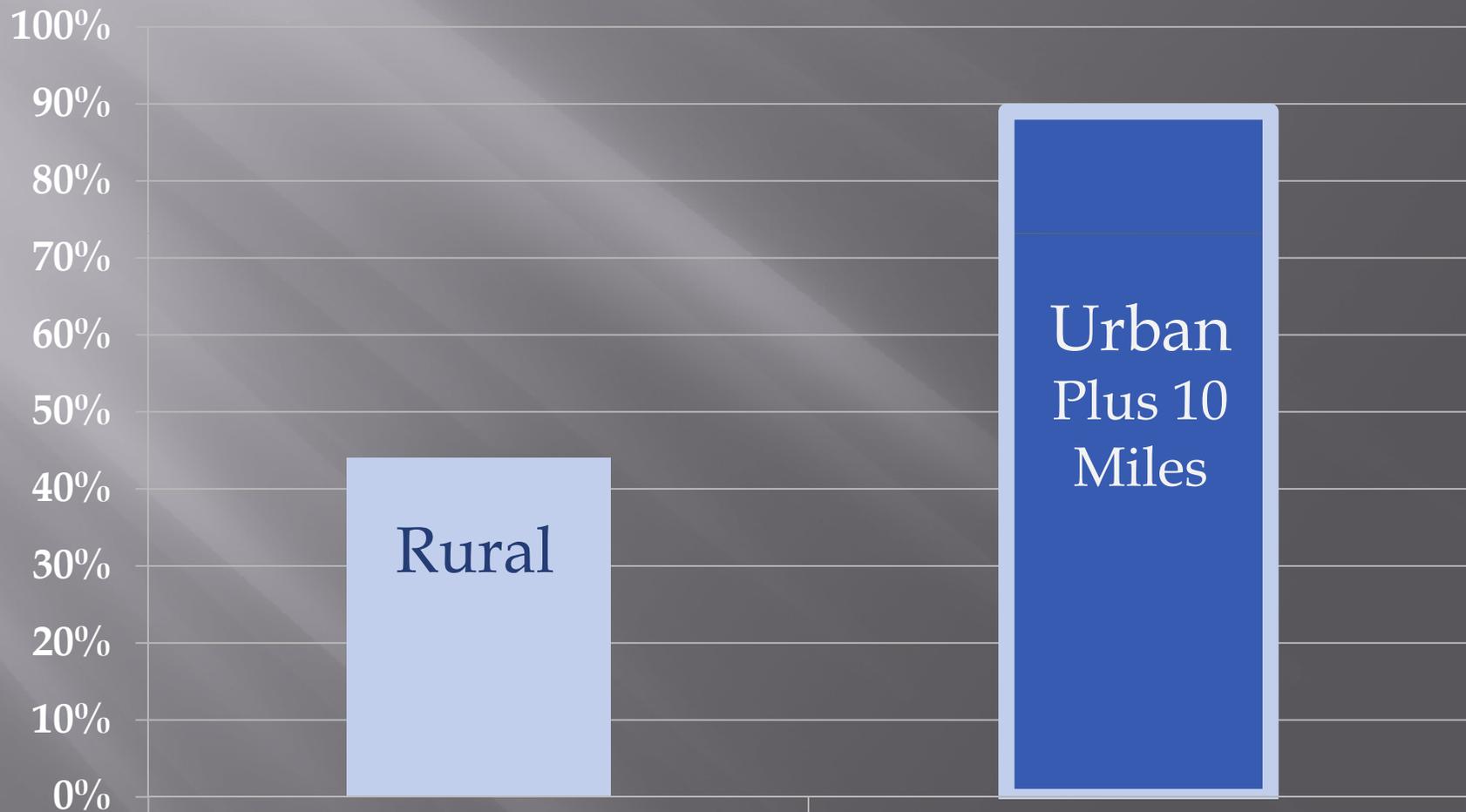
Pedestrian Fatalities in Virginia



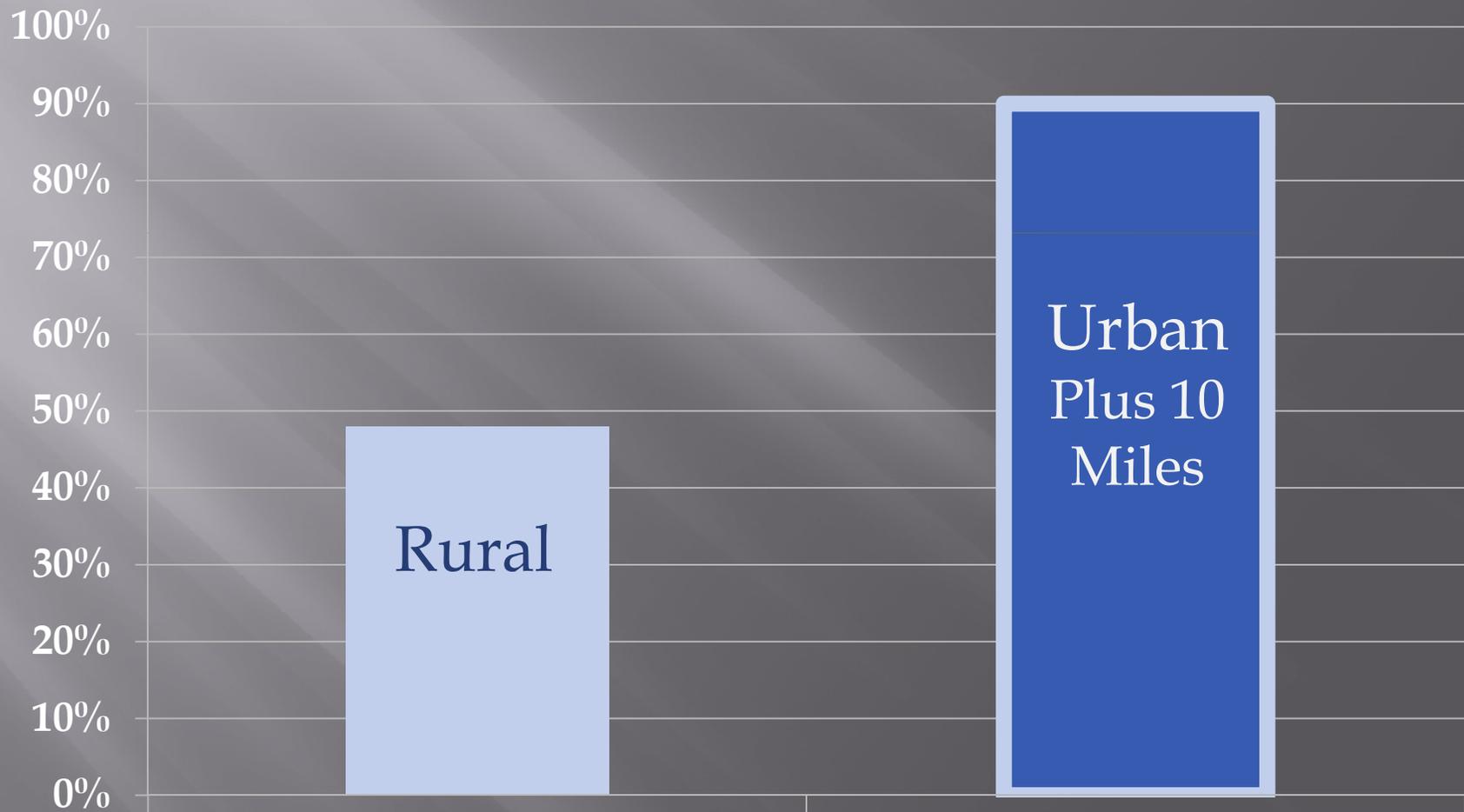
Weekend Fatalities in Virginia



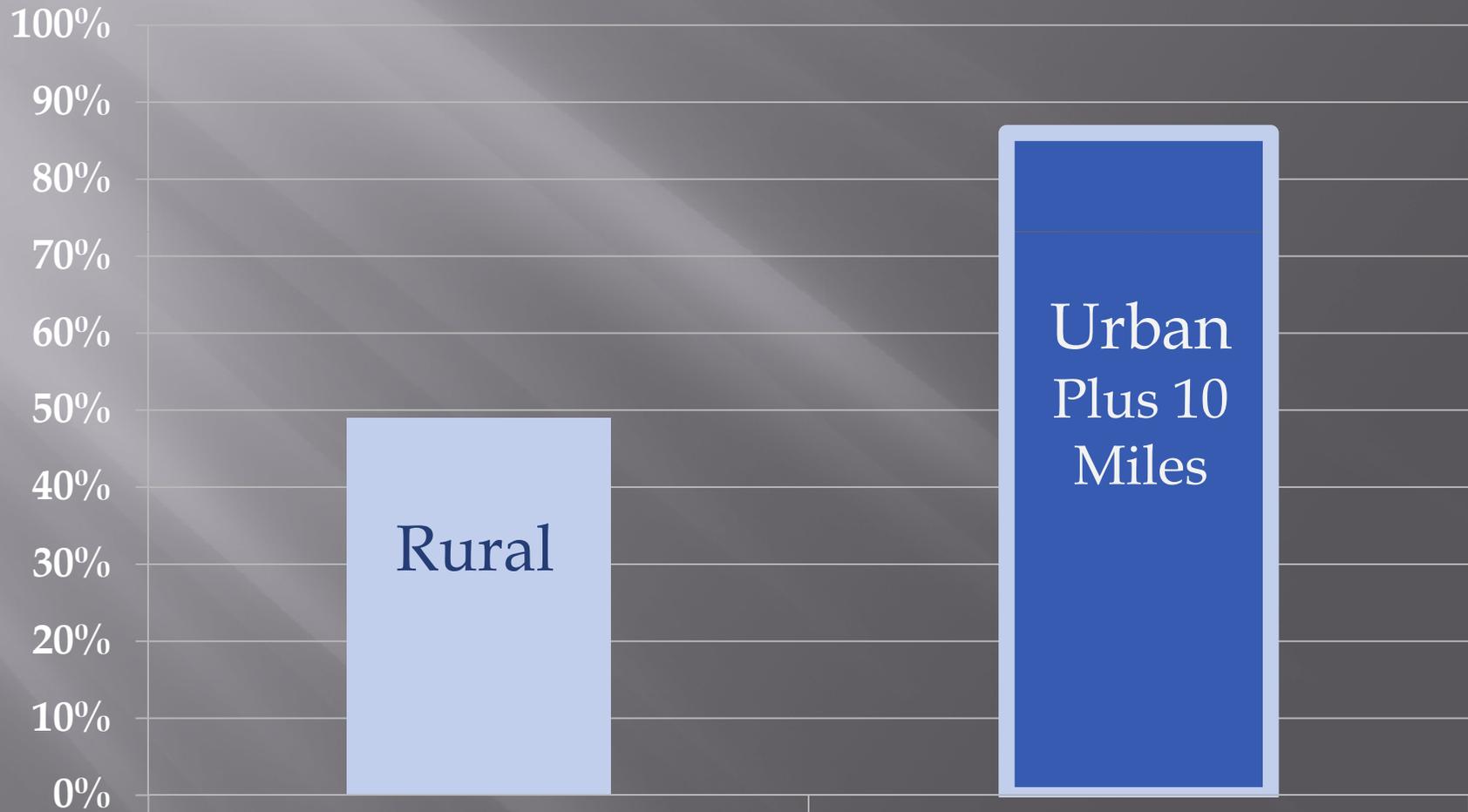
Nighttime Fatalities in Virginia



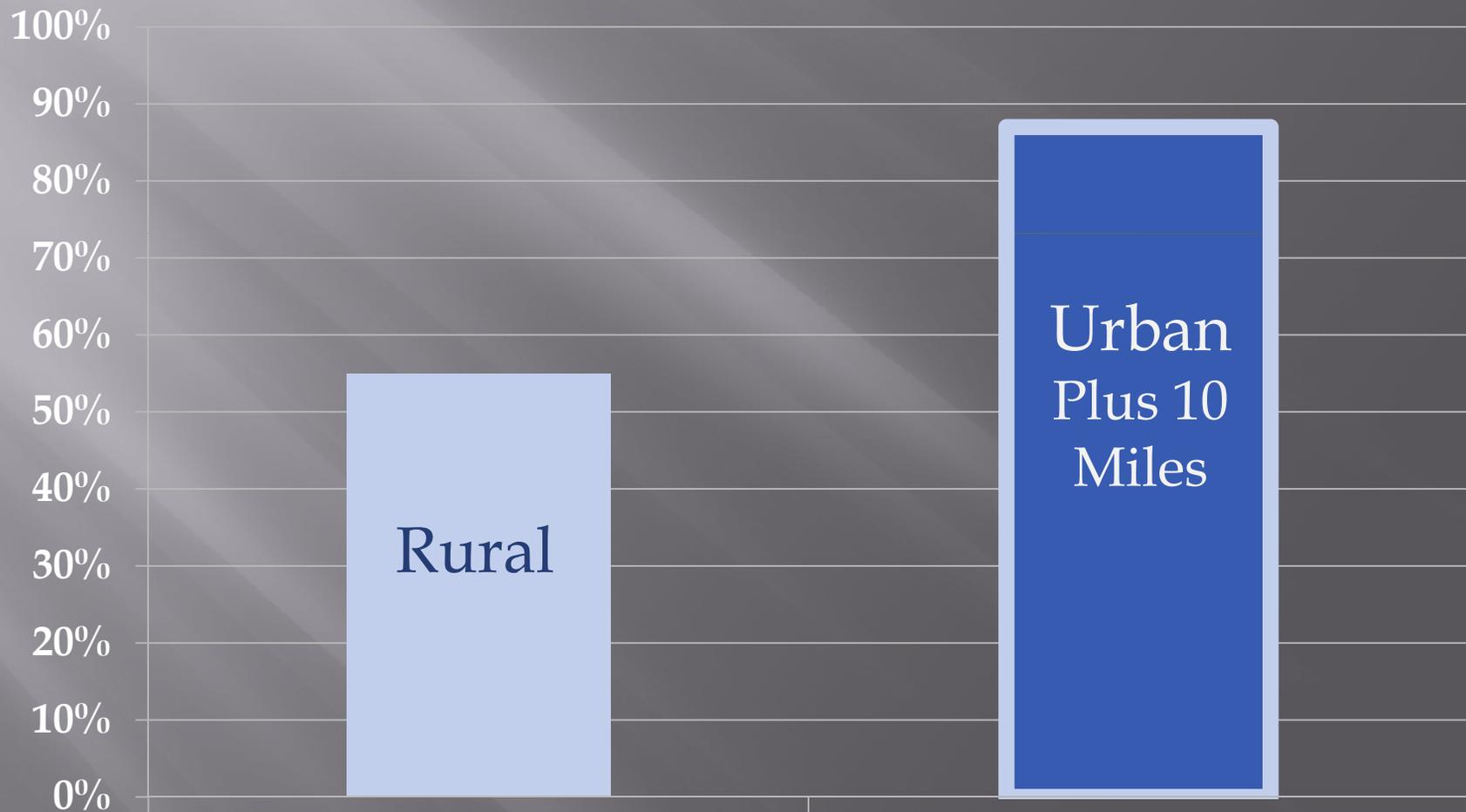
Interstate Fatalities in Virginia



US/State Highway Fatalities in Virginia



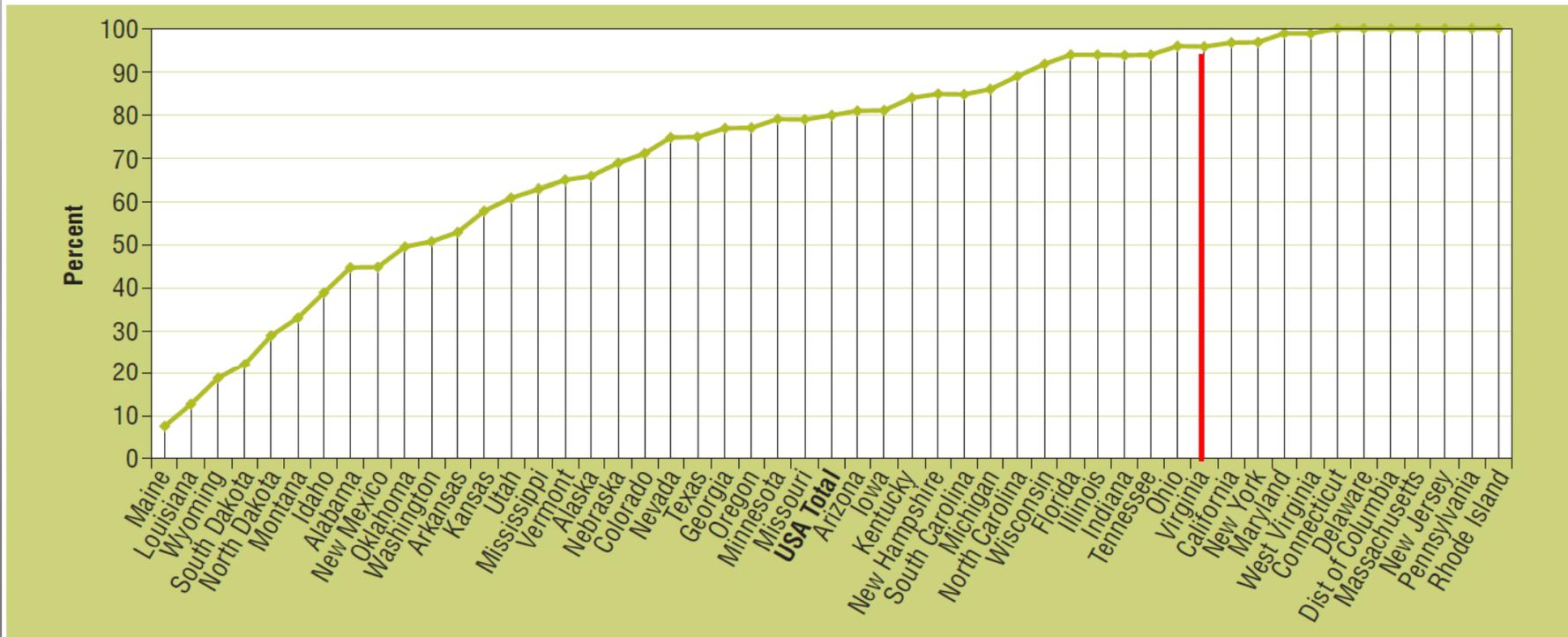
Total Traffic Fatalities in Virginia



Emergency Medical Services

Distance to Trauma Centers

The Percent of Motor Vehicle Crash Fatalities Inside the 20-Minute Helicopter Fly Circles of Level I or II Trauma Centers By State (Smallest to Largest Percentage), 2009



Data Source: FARS and ADAMS

Emergency Medical Services

- ▣ Emergency Notification – E9-1-1



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